
Policy Title:	BOARD POLICY – FINANCE FUNDRAISING
Intent of the Policy:	To ensure fundraising is ethical and appropriate to the public image of SVDP; and donors’ requests are respected.
Policy:	<p>The SVDP Board is responsible for ensuring there are enough financial resources to meet the mission of the Society. To meet this responsibility the Board may engage in fundraising activities.</p> <p>Fundraising activities follow the Canadian Centre for Philanthropy Ethical Fundraising and Financial Accountability Code as accepted by the Board. They are conducted in the best interests of SVDP and do not conflict with any existing contract or agreement restrictions. Individuals served are presented in an imaging-enhancing manner.</p>
Procedure:	<ol style="list-style-type: none">1. The Board considers several factors when presented with fundraising opportunities. The decision to accept fundraising opportunities is based on the following:<ul style="list-style-type: none">○ Fundraising practices as outlined in the Canadian Centre for Philanthropy Ethical Fundraising and Financial Accountability Code;○ SVDP Mission, Vision and Values;○ Existing funding/contract restrictions;○ The capacity of staff, members, volunteers and Board to commit to the fundraising activities; and○ Cost/Benefit analysis.2. Board and Committee members follow the Board code of Ethical Conduct and disclose any conflict of interest with regard to fundraising opportunities.3. All fundraising complies with applicable laws and regulations.4. The Fundraising Committee may make recommendations regarding fundraising activities to the Board, and is responsible for coordinating approved fundraising opportunities. <p><u>Best Practices:</u></p> <ul style="list-style-type: none">○ Make sure Board and Committee members, and others involved in fundraising are aware that:<ul style="list-style-type: none">○ Fundraising requires personal commitment to the

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purposes, goals and activities of the fundraising program.

- Fundraising needs leadership and time.
- Boards need to monitor progress and effectiveness of fundraising efforts and stay up-to-date on trends and new techniques in fundraising.

References:

- SVDP Operational Policy – Fundraising (Section 9)
- Fundraising Committee Policy and Terms of Reference (Section 3)
- Canadian Centre for Philanthropy Ethical Fundraising and Financial Accountability Code
- www.centreforphilanthropy.ca
- Board Code of Ethical Conduct Legal Requirements Policy (Section 3)
- CARF Accreditation Standards – Financial Planning and Management

Audit:

- Fundraising Committee Report

Passed by Board:
September 18, 2006